

# **The Re-Made in Massachusetts Alliance**

## **Mission Statement**

The Re-Made in Massachusetts Alliance is an organization of recycled content product manufacturers, their suppliers, distributors, and other service providers. The ultimate mission of the Alliance is to fuel production, innovation, and profits for its member companies through increased demand for their products. This is to be achieved by enhancing customer awareness of the quality and variety of these environmentally preferable products and services. The attainment of Alliance goals and the success of its member companies will result in waste reduction and diversion, resource conservation, and the promotion of a more sustainable manufacturing industry.

To accomplish this mission, Alliance members will:

- Form coalitions to improve supply chains, manufacturing processes, and sales and marketing strategies, tactics, and their execution;
- Conduct appropriate business development activities, seek alliances with other organizations with similar green goals, and participate in relevant regulatory, legislative, scientific and environmental initiatives;
- Develop funding proposals for financial assistance from appropriate federal, state, and local agencies and other public or private financial institutions to stimulate the growth of current business lines and to develop new markets;
- Advance the agenda of recycling with local, state and federal elected officials and relevant public and private agencies and organizations and;
- Promote the accomplishments and successes of the Alliance and its members through the media and other channels of communication.

Worcester, Massachusetts  
January 2003